



# CLEEVE CONNECTION

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Happy (Belated) Valentines Day and, of course what was Ground Hog month, to all our customers (We're up to three now), suppliers, employees, friends and family.

Whats a better way to start the second week of March than with a February Newsletter!

## More Political Correctness

Last month (well two now thanks to my no good publisher) we kicked off the newsletter with an article on how we have turned the corner and that due to not wanting to upset anyone we have become far more PC for 20-20.

And to that end we are continue doing away with any reference to "MEN" or "MAN" which we have replaced with Person.

So a Man hole cover is of course now called a person hole cover.  
A woman, usually sometime in her 40s, you will begin the transition  
from your reproductive years to Personopause.

Personal health is the level of psychological well-being or an absence of personal illness.

(February is mental health awareness month when health initiative's and awareness campaigns  
look to draw attention and conversation about mental health)

And now in a sentence.

As a looked at the Personu, the waiter personioned that the waitress  
(who had been ill) was on the Persond.  
A pint of IPA and the chicken wings please (I said)



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company news and trade show locations.

## L i f e ' s I n v i s i b l e B a c k p a

The older I get and the more people I meet and speak to,  
the more I am starting to think we are all given an invisible backpack when we reach the age of five.

The backpack contains all the things that concern us and as a result can at times get very heavy.  
School exams, friends with a better phone, even friends with better friends.

Then when we pass the exams (with flying colours) that "weight" is removed,  
But maybe to be replaced with the weight of the job interview that is coming up.

Then we have the car payments, the mortgage, the credit card bills,  
and the ever increasing cost of a two-four.

In this month of mental health awareness, talk to others if your back pack just seems to be too much.

*1 problem shared just may be a backpack halved.*



## Corona Virus (Covid-19)

The Centers for Disease Control and Prevention (CDC) is closely monitoring an outbreak of respiratory illness caused by a new corona virus designated Covid-19 first identified in Wuhan, Hubei Province, China.

Chinese authorities identified the new coronavirus, which has resulted in thousands of confirmed cases in China, and other cases being identified in a growing number at international locations around the world.

I remember back in 2003 when the first case of SARS in Toronto was identified. Beginning with an elderly woman, Kwan Sui-Chu, returning from a trip to Hong Kong, the virus killed her and eventually infected 257 people in the province of Ontario.

I also remember how all my trips to the US were cancelled by the companies I was going to visit because "Corporate have told us that we are not to allow anyone from Toronto to be on site."

Now while precautions of course need to be taken, I got to thinking about how I might be able to benefit from the "lack of science and knowledge" on the part of most.

So I got to thinking about booking a beach side hotel room at a 5 star resort and then sending an anonymous text telling them the vertically challenged bald guy in room 1208 has the virus (of course I would have to agree to 14 days quarantine but I am sure they would compensate me not to say anything). Just please not a cruise ship.

While I really do appreciate how critical the consequences of such a virus could be become I do question why an American beverage company got to pick the name.



According to the World Health Organization (WHO) The Covid-19 case fatality rate (CFR) is currently estimated at around 3%, Whereas for SARS the fatality rate was more like 10%

## Stevie Wonder Songs as Related to Cleeve

Stevland Hardaway Morris was born May 13, 1950,

but is better known by his stage name **Stevie Wonder**.

He is an American singer, songwriter, musician and record producer.

A prominent figure in popular music, he is one of the most successful songwriters and musicians in the history of music.

Through his heavy use of electronic instruments and innovative sounds, he became a pioneer and influence to musicians of various genres including pop, rhythm and blues, soul, funk and rock.

Blind since shortly after his birth he was a child prodigy known as Little Stevie Wonder leading him to sign with Motown's Tamla label at the age of 11.

In 1963, the single "Fingertips" was a number-one hit on the Billboard Hot 100

BUT did you know, many of his songs result from the influence that Cleeve had on him and his daily life.

For example, when we told him we could deliver the harness assemblies he needed in less than two weeks.

He wrote the songs "*I wish*" as well as "*Superstition*"

And when we delivered the assemblies 2 weeks late he was really nice about it

And wrote the song "*Higher Ground*"

So I gave him a call to try and explain and he asked why we took the order so I said

**"For once in my Life I had someone than needs mē**

And being the nice chap he is, he then wrote the song

**"We can work it out"**

So I got to thinking everything was OK until the letter from his lawyer

**"Signed, Sealed, Delivered," your mine**

So looking to nip this whole thing in the bud I picked up the phone yet again and said

**"I Just Called To Say I Love You"**

And he hung up!



(Next month I will share with you where Elton John got the inspiration for most of his songs)

## Canadian Cadet Movement

The Canadian Cadet Organizations, marketed under the name of **Cadets Canada**, are a youth program known as the Royal Canadian Sea Cadets, Royal Canadian Army Cadets, and Royal Canadian Air Cadets.

The program is sponsored by the Canadian Armed Forces and funded through the Department of National Defence (DND), with support from civilian groups, namely the Navy League, the Army Cadet League and the Air Cadet League, as well as local community sponsors that include service organizations and parents of cadets.

Currently, there are around 60,000 Cadets across Canada.

The aims of the cadet organizations are to develop in youth the attributes of good citizenship and leadership; promote physical fitness; and stimulate the interest of youth in the sea, land and air.

The Royal Canadian Army Cadets shares this aim with the Sea and Air Cadets;

The Army Cadet League of Canada was officially formed in 1971

to work with the Department of National Defence (DND)

in support of Army cadets and has a branch office in each of the provinces and the territories.

The League is the supervisory sponsor for more than 400 cadet corps across Canada.

With the aid of each branch office, the League ensures financial, accommodations and transportation support for programs and services not provided by the Department of National Defence.

Young Canadians ages 12 to 18 can participate in a variety of fun, challenging, and rewarding activities and learn valuable life and work skills such as teamwork, leadership, and citizenship.

The following was sent to me from Captain Chris Pittens, CD

Commanding Officer, #1913 Ontario Regiment RCACC, Canadian Armed Forces

Who is working hard to get better connected to the community,

and to try and foster better relationships with businesses and other organizations that can then help

in the overall goals and objectives of the **Cadets Canada**.

I include this section in our newsletter about Cadets Canada because I genuinely believe many reading this and many others in our industry would want to help **Cadets Canada** but are just not sure how, or what or through who.



## What else!

### **US and China Sign Trade Deal**

*The US and China have signed a major trade deal which could ease tensions between the two economic superpowers.*

*The US agreed to halve some of the tariffs it recently imposed on China, while China promised to boost the import of US goods by USD \$200B above 2017 levels and strengthen intellectual property rules.*

*The majority of US tariffs remain in place and experts believe that a significant amount of negotiation remains to be conducted.*

*The trade deal has the potential to negatively impact the economy of other countries as China could increase the import of US goods in lieu of products and materials from others.*



### **Davie/Bombardier**

*Concerns over wildfires in Australia and future wildfires all over the world due to "climate change" have rekindled interest in an "unsolicited proposal" made by Davie shipyards and Bombardier*

*to build up to 14 water bombers and a "carrier" to transport the aircraft to countries in need.*

*The project was proposed initially as a partnership between Canada and Australia whose different fire seasons would allow the platforms to be deployed seasonally in each country with an annual lease of around \$150 Million shared between them.*



*Canadian Government to spend another Billion Bucks to Keep Aging CF-18s In Fighting Shape*  
*The federal government is being required to invest more and more money in order to ensure that Canada's CF-18 fleet remains in fighting shape until a replacement fighter is selected and brought into service.*

*This "spend" is on top of \$3B which the government had already set aside for CF-18 mid-life upgrades and the purchase of 18 second-hand F-18s from Australia, which recently transitioned to the F-35 fighter.*

*The RCAF had initially not budgeted for upgrades to the Canadian CF-18 fleet after 2008 as they expected to retire these aircraft by 2020.*

*As the replacement process has dragged on, the CF-18s are now not scheduled to be retired until 2032 which is causing a significant investment to maintain operational capability.*



*Seaspan shipyards hosted a ceremonial keel laying event on 16 January for the future HMCS Protecteur. The first Joint Support Ship (JSS) for the RCN. HMCS Protecteur is scheduled for delivery in 2023 and will be the largest naval vessel by length to be built in Canada. The keel laying event is a significant milestone in a ship's construction. A final contract for this ship is not expected to be awarded until later this year.*



## All Alone?

### BREXIT

For decades, the United Kingdom has had a contentious relationship with the European Union.

Advocates of a British exit from the EU, (or Brexit as it soon became known) argued that by reclaiming its national sovereignty, the U.K. would be better able to manage immigration, free itself from onerous regulations, and spark more dynamic growth.

No full member of the EU had ever left (Greenland, a territory of Denmark, left in 1982).

The victory of the Leave campaign in a June 2016 referendum on the U.K.'s future in the EU has finally led to the U.K. leaving the EU, marking one of the biggest political and economic shifts in modern Europe.

Meanwhile, some fear the Brexit process could accelerate nationalist movements from Scotland to Hungary, which would have unpredictable consequences for the EU.

As the U.K. and EU now enter what is called "The Transition period" time will tell what will really happen. Getting a divorce is one thing, but life after can be very interesting indeed.



Some folk may say that over history the U.K. has helped to liberate many other countries, and they have now elected to Liberate themselves.

## EAT IT!

YOU want me to EAT THAT?

With the Covid-19 in the news I got to thinking what is the cause of such virus and indeed what caused some of the most deadly virus of the past.

One radio host I was listening to even suggested that the Corona virus may be a pandemic

which is an epidemic of disease that has spread across a large region; or even worldwide.

A widespread endemic disease that is stable in terms of how many people are getting sick from it is not a pandemic. Further, flu pandemics generally exclude recurrences of seasonal flu.

Throughout history, there have been a number of pandemics, such as smallpox and tuberculosis. One of the most devastating pandemics was the Black Death, which killed an estimated 100 million people in the 14th century.

Some recent pandemics include: HIV, Spanish flu and H1N1.

Like other corona viruses, this specific "strain" (Covid-19) has come from animals. Many of those infected either worked or frequently shopped in the Huanan seafood wholesale market in the center of the city, which also sold live and newly slaughtered animals. New and troubling viruses usually originate in animal hosts. Ebola and flu are other examples.

So this got me thinking.

Who was it that looked at Lobsters or Oysters and decided they are edible?  
How many poisonous mushrooms did we eat before we said, "oh this is the one"?

After all that thinking it just left me with one question "How did humans get to last this long?"



## Give Me Sunshine!

### *Winter blues?*

With February comes Ground hog day and from ground hogs come our best chance of getting winter over with sooner than later.

In the midst of a winter season that has brought record-breaking snowfall, intense ice storms and frigid temperatures, Canadians across the country were waiting with bated breath earlier this month to see what a few furry rodents have to say about when we can expect some reprieve.

A select few groundhogs are woken weeks before they would wake naturally from hibernation to predict the weather. According to a centuries-old legend, if the groundhog sees its shadow, it will return to its burrow, indicating six more weeks of winter.

Well, some ground hogs DID see a shadow while others did not. After all, they ain't all in the same place. Then we have Ground hogs in the US as well as Canada and with the exchange rate what it is we need 13 ground hogs in Canada for every 10 in the US.

Bottom line.

Its winter, so participate, hibernate or emigrate.





## From Little Seeds

Cleeve has in house, high technology molding capabilities

In order to support our customers diverse electrical interconnect needs.

In the photos below you will see how we take a design concept and produce "soft" tooling, then once the design is proven and ready we move over to "production tooling."

Or put this another way, the soft tooling is cheaper to produce and allows us to manufacture limited quantities of parts and once we are "good to go" we invest in metal tooling which can produce higher volumes of molds.

And as the last two photos show  
BUSY, BUSY!



## Canadian Connectivity Country Manager (CCCM)

Dear Editor of the Cleeve News Letter

You CRAZY man.

**Cleeve's Ridiculous And Zestful Yob**

OK. You went too far and I am going legal.

I have already spoken to our in house council and he says we have enough proof that you have insulted me.

The charges will be verbal abuse, emotional abuse, Abuse of the elderly and so much more.

You have lied about my age, my weight, my hair and my marital status and this has caused immeasurable

Harm to my reputation, my self-esteem and my career as I have become the laughing stock

Of our industry.

(and before you say it, YES we do carry stock)

You have been very clever NOT to ever mention my name but

What we will present as evidence is a form of the board game "Guess who"

Basically I sat with a team of 13 lawyers and we reviewed every one of your past newsletters,

And as you made "statements" we deleted options so that at the end we can prove you were talking about me.

As an example, when you said "HE" it eliminated the CCM being female.

Likewise when you said things like "happy", and "successful" and "fun" and "professional"

So buddy, WE GOT YA!

[Reply from the editor:](#)

Good luck with that and as an FYI I have not been "served" yet.

But just so that I can help you to cover all your bases.





## Kobe Bryant Dies in Helicopter Crash

### Helicopter crash

Kobe Bryant, his daughter Gianna, and seven other people were killed in a helicopter crash January 26 in Calabasas, California.

The cause of death for all nine victims was determined to be blunt force trauma, and the manner of death was certified as accidental.

The helicopter, owned by Island Express and leased by Bryant, passed over a housing complex and appeared to make a U-turn before it crashed at high speed into the mountainside.

It is highly probable that weather was a key factor but pilot "error" is likely also at fault.

You can then likely add to that, "pressure" from the passengers to get to their destination (a kids basketball game) plus a lack of on board collision avoidance technology.

The aircraft missed the top of a hill by 20 to 30 feet after it rapidly descended.

A preliminary report on the crash is expected in the next few days but the final report won't be available for at least a year.

The crash rate for helicopters alone is 9.84 per 100,000 hours.

That means helicopters crash about 35 percent more often per hour in the air than your average aircraft.

Single-engine piston planes are 10 times more likely to crash than jets.

(Also remember that helicopters are used in risky operations, such as search and rescue missions, in war zones, and sometimes in bad weather and this skews the figure)

Airplane pilots can make well over \$100,000 per year, but it takes longer to get to the big money than it does for helicopter pilots.

Experienced helicopter pilots can make \$65,000 to \$85,000, and some make up to 100K and above

Kobe had an estimated net worth of over \$600,000,000.00

## Friday Night at the Movies

With awards season upon us I can't help but reflect on how difficult it use to be to try and see ALL the movies that were up for awards.

Usually I had seen one or two of the movies that were up for "Best Movie" award  
Or "Best Director" or "Best actor" etc.

But I also used to think how difficult it must have been for those folk that were not as "mobile" as me.  
And then things changed.

With streaming services such as Netflix and the like  
Came some really great movies that you can watch at home  
So no need to even go to the movie.

(I particularly liked "The Irishman" as it is three pizza's and four burgers long)

## YOU are the President?

A funny thing happened to me recently and I wanted to share it with you.  
I was at a gas station in Oshawa, putting gas (petrol) in my car  
when the guy doing the same thing near to be gave me a nod.

I said "how you doing" and he said he was fine and asked me the same.

He then asked me who I worked for and I said "Cleeve" and he said (this is the truth)

***"They are a really good company. What do you do for them?"***

Well with a comment like that how could I not say  
"Actually I am the President"

"NO you are not" he instantly replies.  
"The President is much taller, is hansom and has a full head of hair"

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## Dr. Clev-ous is Back Again

Although I do like green eggs and ham,  
I prefer to drink beer and stay the way that I am.  
I do not like snails, oysters or clams,  
Needless to say I am that sort of man,  
But if it's not clear the person I am,  
Just let me know and I'll send a diagram.



## This Month in History

### February 2 1665

British forces capture New Amsterdam, the centre of the Dutch colony in North America.

The trading settlement on the island of Manhattan is to be renamed New York  
in honour of the Duke of York, its new governor.

(Now the FBI would like the Duke of York to come back for a chat)





**February 9 1964**

73 million Americans tune in to the Ed Sullivan Show to watch four lads from Liverpool appear for the first time.  
(They were called the Beatles)



**February 11**

Celebrated in Japan as the founding date of the Japanese nation, which occurred with the accession to the throne of the first Emperor, Jimmu, in 660 BC.



**February 11 1975**

Iron Lady Margaret Thatcher, becomes the first woman leader of the British Conservative Party.



**February 12, 1999**

The impeachment trial of President Bill Clinton in the U.S. Senate (charging Clinton with perjury, and obstruction of justice).  
President Clinton was acquitted on both charges and served out the remainder of his term of office lasting through January 20, 2001.



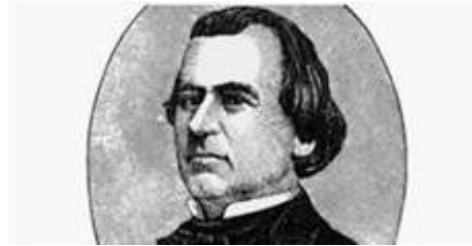
**February 21, 1972**

President Richard Nixon arrived in China for historic meetings with Chairman Mao Tse-tung and Premier Chou En-lai (and almost 50 years later.....).



### February 24, 1867

The House of Representatives voted to impeach President Andrew Johnson. The vote followed bitter opposition by the Radical Republicans in Congress toward Johnson's reconstruction policies in the South. However, the effort to remove him failed in the Senate by just one vote.



## FOT Wall!

### FOT Wall (Fly On The Wall)

*It is February 2020 and the fly is listening in on conversation between President Trump and Rudy Giuliani*

**President Trump:** *What is embarrassment?*

**RG:** *Well sir, I guess you could say it is when someone causes confusion and sham or makes someone uncomfortably and self-conscious.*

**President Trump:** *And embracement?*

**RG:** *That isn't a real word, but would be the act of clasping another person to cuddle, embrace but NOT to grab them where it hurts.*

**President Trump:** *and emotions?*

**RG:** *That would be what you show on Twitter when people offend you.*

**President Trump:** *and impeachment?*

**RG:** *Actually sir that is spelled "impeachment" and is when some folk would like you removed from office.*

**President Trump:** *potatoe, potato, or should I say "peachy"*

**RG:** *I believe that is how you should feel now that is all behind you sir.*



## Vertically Integrated Solutions

Download Cleeve Technology International's Vertically Integrated Catalogue:  
[Vertically Integrated Solutions](#)

### Quote of the Month

*"Even though February is the shortest month of the year,  
it always seemed like the longest."*

## Cleeve. Experience You Can Trust!

### Our Mission

We provide high quality, zero risk electrical interconnect solutions through research, innovation and skilled expertise for use in harsh and challenging environments, such as the aerospace and defence industries, thus allowing our customers to focus on their own core interests and capabilities.

### We Want To Connect With You!

Our knowledge and familiarity with products and assemblies enables us to support the integration and supply of electrical interconnect components and assemblies that meet customer and program requirements in Canada and internationally.

We are confident that we can provide qualified and cost effective solutions, products and assemblies for your applications and requirements and welcome an opportunity to discuss your needs.

Our team of experienced professionals will work with you to ensure your interconnectivity needs are met the highest level of industry standards and requirements.

Connect with any one of our representatives below to discuss your needs. Whether you need for a simple quotation or if you are ready to move forward with a complex build, we standing by, ready to assist!

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