

This Month's Features

Cleeve Goes PC!

Being Someone Else!

Golden Globes

Beatles

737 Max Wiring Concerns

Next Decade

Dead and Gone

New Clothes

"DUCK"

Tehran Crash

CCCM

This Month in History

FOT Wall

Quote of The Month

Quick Links:

[Cleeve's Corporate Overview](#) | [Contact Cleeve](#)



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Time to start all over!

Happy New Year to all our customers, suppliers, employees, friends (both of you) and family (those we know of and those we don't).

Politically Correct

In years past we have been accused of NOT being politically correct.

Or to put it another way.

We have been accused of being "insensitive" and "out of date" with modern ways (much like Ricky Gervais but nicer).

So, we kick off 20-20 wanting to be everyone's friend and not wanting to upset anyone.

And to that end we are doing away with any reference to "MEN" or "MAN" and will instead replace it with Person.

So a Man hole cover is of course now called a person hole cover.

And a province in Canada will from now on be referred to as Personatoba.

And the person responsible for controlling and administering the Cleeve manufacturing is now a Personager.

That rubbish soccer team in England will be called Personchester United.

The cult active in California in the late 1960s and very early 1970s was led by Charles Personson.

Personingitis is an inflammation of the membranes surrounding your brain and spinal cord.
(The swelling from personingitis typically triggers symptoms such as headache, fever and a stiff neck)

Okay Boomers, welcome back to the Cleeve Newsletter where we kick off 2020 having learnt from the past.



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S o m e o n e a s S o m e o n e E

Do you notice how some people pretend to be someone they are not.
Or sometimes people actually want to be someone else.

To impersonate someone is to pretend to be someone else by copying the way that they look, speak, or behave but sometimes people just want to be more like someone else because they feel they have a better life!

So this got me to thinking of some examples to share with you:

This is Ann



This is Tasia



and this is Anastasia



This is Pest



This is item



and this is Pestasite.





This is Cat



This is Trophy and this is Catastrophe



This is Bear



This is Sensual



and this is Bear assential



Golden Globes

Speaking of Rickey Gervais, did any of you happen to catch the Golden Globe awards 2020 that were hosted by Rickey.

I am not sure if a memo is sent out in advance as related to suggested dress code but it did seem that many of the celebrities were told it was going to be VERY warm.

Anyway, I provided Rickey with many of his jokes and I have included a couple below.

He pre-empted any social media outrage over his politically incorrect gags by telling the audience:
"Remember, they're just jokes. We're all going to die soon, and there's no sequel."

*"The Movie **Once Upon a Time in Hollywood** was nearly three hours long.
Leonardo DiCaprio attended the premiere, and by the end his date was too old for him."*

*"Kevin Hart was fired from the Oscars for some offensive tweets.
Luckily for me, the Hollywood Foreign Press can barely speak English and they've no idea what Twitter is,
so I got offered this gig by fax."*



Beatles Songs as Related to Cleeve

The Beatles were an English rock band formed in Liverpool in 1960.
They are commonly regarded as the most influential band of all time

As pioneers in recording, song writing and artistic presentation, the group revolutionized many aspects of the music industry and were often publicised as leaders of the era's youth and sociocultural movements.

The Beatles built their reputation playing clubs in Liverpool and Hamburg, and Manager Brian Epstein moulded them into a professional act, while producer George Martin guided and developed their recordings, greatly expanding their

domestic success after their first hit, "Love Me Do", in late 1962.

As their popularity grew into the intense fan frenzy dubbed "Beatlemania",
the band acquired the nickname "the Fab Four"
but DID YOU KNOW that many of their songs were inspired by Cleeve?!

For example:

The day after a customer purchased product from Cleeve, the lyrics
"Yesterday, all my troubles seemed so far away" were inspired.

And then three days after that the very same customer wrote
"HELP, I need somebody."

And three more days after that he came up with
"The long and winding road."

Then he finally heard back from Cleeve and he came up with the song
"Twist and shout"

When we did finally deliver the exact product he wanted he came up with the song
"Will I still need you, will I still pay you, when I'm 64"



(Next month I will share with you where Stevie Wonder got the inspiration for most of their songs)

737 Max Finds New Issues!

Boeing's checklist of **737 Max** fixes grows with wiring issue.

The wiring issue came to light after the Federal Aviation Administration asked Boeing to audit key systems on the 737 Max after two crashes in which new software and faulty sensors were implicated

The list of items Boeing could be forced to fix before federal safety officials let the grounded 737 Max airliner fly again has grown to include a problem with electrical wiring used for the plane's controls.

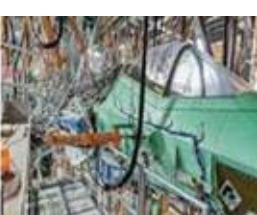
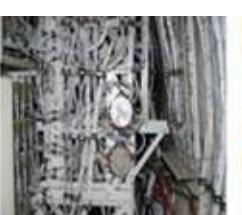
The wiring issue came to light after the Federal Aviation Administration asked Boeing to audit key systems on the 737 Max after two crashes in which new software and faulty sensors were implicated.

During that review of changes, Boeing discovered that bundles of electrical wiring were too close together and (at least in theory) raised the potential for a short circuit that could cause pilots to lose control of the plane.

Being in the wiring harness business, Cleeve is more than a little surprised at this recent finding.
Although Cleeve do not supply any assemblies to the 737 Max aircraft we do supply a lot of assemblies to the Aerospace sector and specifically for use on aircraft and the design, testing, qualification and technology used are not only well "proven" but also have a lot of "safety" or redundancy built in.

We will watch with much interest how this plays out.

The implications are much greater than just 737 Max related.



Meanwhile, we did manage to get a few photos of some wiring on a Russian MIG 25.



Next Decade!

20-20 vision.

A new economic report says the next decade in Canada will increasingly be shaped by climate change and demographic disruption from an aging population.

"A country whose economic identity has long been bound to natural resource extraction will accelerate its transformation into a services economy."

An older population will present governments with challenges including rising health-care costs and elder benefits, the report forecasts.

It predicts 50% more people will be living in Canadian seniors' residences or nursing homes by 2030, and the extra capacity will cost at least \$140 billion to build.

Meanwhile, the proportion of working-age Canadians is expected to fall from 2.3 for every youth and senior to 1.7 by 2030.

A recent federal report found Canada's climate warmed 1.7 degrees C between 1948 and 2016, Which is twice the global rate

It says dealing with the growing urgency of climate change could influence Canadian farmers' crop choices, put strains on ports and coastal roads, determine the location of new residential developments and drive up insurance costs.

Happy New Year everyone and all the very best for the next decade.



Dead and Gone

So although many are living longer and will need taking care of (per above) we will all (sooner or later) be off to meet our maker.

When a person dies in a hospital, his body is usually moved to a mortuary before an autopsy takes place.

A mortuary is also where a body is kept until it's buried or cremated.

Morgue capacity issues at two Ottawa hospitals has resulted in some unusual storage solutions, with bodies reportedly being held in conference rooms, patient rooms and parts of the emergency department.

According to the local health-care workers union, Ottawa Hospital's morgues are so full dead bodies are being kept in unrefrigerated rooms all over the building.

Two hospitals in Ottawa were dealing with capacity issues, resulting in a number of bodies being held in less-than-ideal conditions.

Apparently housekeepers and hospital staff have been caught off-guard by bodies in unexpected places

While December's cold temperatures managed to keep the makeshift storage rooms somewhat refrigerated, It has been reported that "the smell is now becoming a problem."



Cleeve President's New Clothes

Many years ago the president of Cleeve was so exceedingly fond of new clothes
that he spent all his money on being well dressed.

He cared nothing about customers, suppliers or employees, except to show off his new clothes.

He had a coat for every hour of the day and instead of employees saying,
"The president is in a meeting," they always said "He is in his dressing room."

In the great city of Oshawa where he lived, life was always gay.

Every day many strangers came to town, and among them one day came two swindlers.

They let it be known they were weavers, and they said they could weave the most magnificent fabrics imaginable. Not only were their colours and patterns uncommonly fine, but clothes made of this cloth had a wonderful way of becoming invisible to anyone who was unfit for their position, or who was unusually stupid.

"Those would be just the clothes for me," thought the president of Cleeve.
"If I wore them I would be able to discover who are the best people to work with,
and I could tell the wise men from the fools."

"Yes, I certainly must get some of the stuff woven for me right away"
So he paid the two swindlers a large sum of money to start work at once.

They set up two looms and pretended to weave, though there was nothing on the looms.
All the finest silk and the purest old thread which they demanded went into their traveling bags,
while they worked the empty looms far into the night.

"I'd like to know how those weavers are getting on with the cloth" the Cleeve president thought,
though he felt slightly uncomfortable when he remembered that those who were unfit for their position
would not be able to see the fabric.

It couldn't have been that he doubted himself, yet he thought he'd rather send someone else
to see how things were going.

"I'll send my General Manager to the weavers" the Cleeve president decided.

"He'll be the best one to tell me how the material looks, for he's a sensible man"

He'll be the best one to tell me how the material looks, for he's a sensible man

So the General Manager went to take a look, but he could not even see the outfit! He was left thinking "am I unfit to be the GM? It would never do to let on that I can't see the cloth."

"Don't hesitate to tell us what you think of it," said one of the weavers.

"Oh, it's beautiful" said the GM. "Such a pattern, what colors!"
I'll be sure to tell the President how delighted I am with it."

"We're pleased to hear that," the swindlers said. And at once asked for more money, so that they could buy more materials to get on with the weaving.

All of Oshawa was talking of this splendid cloth, and the Cleeve President wanted to see it for himself. But when he could not see anything he was concerned that as his GM and everyone else were talking about how great it was that it MUST be him (some kind of Canadian illness).

As a result he put on the outfit and wore it to the CANSEC show in Ottawa
so that everyone would see how good he looked

Everyone at the show had been pre-warned about these magic new cloths and the crazy Cleeve President so they smiled at him and said things like, "Oh, how fine are your new clothes! Don't they fit you to perfection?"

"But he hasn't got anything on," said a protester who was hanging around the entrance gate to the show.

"Did you ever hear such lies?" said the Cleeve GM. "You look great".
But then one person from DND whispered to another from PWGSC until everyone at the show said
"But he hasn't got anything on!"

The Cleeve president shivered, for he suspected they were right. But he thought,
"The show must go on." So he walked to his Huey helicopter display
and spent the whole show hosting frisbee competitions.



What is That Stinky Stuff?

A man accused of tossing buckets of feces at people in different incidents at Toronto universities has been captured. Samuel Opoku, 23, was arrested and charged with five counts of assault with a weapon and five counts of mischief interfering with property (although no one has come forward to claim it).

The courtroom was packed with students from the Universities involved, however there were numerous delays due to the crowds of people who showed up (and the long line up at the washrooms).

Court documents showed that he was convicted of criminal harassment back in 2017 and he was given a suspended sentence of two years of probation back then (at that time he was not a party pooper).

He was given a lifetime weapons prohibition.

So I guess you could say when it comes to offences this was a Number 2

Since being sentenced, he was also convicted twice for failing to comply with his probation twice.
(OK now he is taking the piss)

Officers were called shortly before midnight for reports that a bucket of feces was dumped on a woman walking down

the street. An orange bucket from Home Depot was left on the sidewalk, and officers were seen putting the bucket into a bag and taking it away (so they also had some movement).

Investigators said the suspect also entered the University library and "poured the contents of a bucket he was carrying onto two unsuspecting people who were seated at a table in the library."

(My guess is they broke the library code of silence right after that)

The Police have now go to the BOTTOM of it!!!



Tehran Aircraft Crash

Ukrainian International Airlines (UIA) flight PS752 was shot from the sky just minutes after takeoff in Tehran earlier this month, killing all 176 people on board, including 57 Canadians.

The Boeing 737-800 was headed for Kiev, where 138 passengers were expected to take a connecting flight to Canada. Ukrainians, Swedes, Afghans, Germans and British nationals were also aboard.

This is an airline that has never had an accident before, was flown by very qualified and experienced pilots and the aircraft was essentially brand new.

Although the 737 MAX has been grounded for totally unrelated issues this aircraft is considered the work horse of the skies, is very safe.

BUT it was never designed to avoid or take counter measures against a missile attack. Iranian authorities had blamed technical issues,

but the crash's timing - just hours after Iran launched missiles at US targets in Iraq - provoked speculation about other possible causes and it is now confirmed this was a surface to air missile strike.

There was evidence it had been shot down right from the start based on the actions taken by Iranians and aerial views of the crash site that showed clearly it was not a crash landing as the aircraft had fallen from the sky.

It is also likely Russian made missiles were used.

NOT for the first time in recent years that this "lack of technology" and "lack of training" has resulted in the murder of innocent travellers.

Our thoughts and condolences go out to all the families impacted.



Canadian Connectivity Country Manager (CCCM)

*Do I keep him or do I kill him off.
(Decisions-decisions)*

Well it is 20-20 and I believe he is still relevant and as he sent me a Christmas card and wished me a Happy New year, the least I can do is print the message he included in the card.

Dear Editor of the Cleeve News Letter

As you refer to me as CCCM in all my future communications I will refer to you **CRAZY**

Cleeve's Ridiculous And Zestful Yob

(and in case you don't know what a YOB is let me confirm it is a bully, hooligan, roughneck or ruffian and that is exactly what I think of someone that picks on me all the time).

I send you this Christmas card with my best wishes because I am a bigger man than you and
I refuse to let you get under my skin.

I don't really want you to have a great year but I did want to share a few comments with you.

I was going to include a photo of your mum but she is so fat, a picture of her from Christmas last year is still printing.

I took the photo when I saw her at KFC where the cashier asked, "What size bucket?"
and your mum said, "The one on the roof."

When she walked past the TV I missed 10 minutes of the news.

When I asked her what she thought of Dunkin Doughnuts she said "they are a good basketball team"
So Mr. CRAZY.

WOT you think of that!

Reply from the editor:

Mum jokes? Really?

My dear old mum passed away some years back but who cares if she was fat?
Although if she had been it would not have been a problem as I would not have noticed

Now as far as you being a bigger man than me, I challenge you to include proof of that in your next letter?



President Trump steals my IP

Back in October of 2018 the Cleeve Newsletter included the article below.

In January 2020 during a news conference President Trump told everyone
HE had come up with an easy way for folk to remember the acronym UAMCA

And he then used my village people example below.

MY lawyers will be in touch.....

The North American Free Trade Agreement (NAFTA) was an agreement signed by Canada, Mexico, and the United States, creating a trilateral trade bloc in North America. The agreement came into force on January 1, 1994 and will soon be replaced by the 2018 **United States-Mexico-Canada Agreement. (USMCA)**

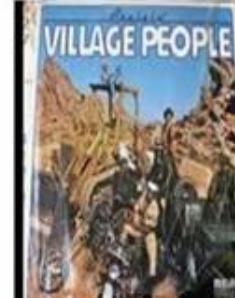
Back in 1978 when the Yugoslavia, Mexico Canada Agreement first came out, a musical band called **Village People** were commissioned to come up with a song.

And we now have a new release which you can sing along to with the exact same background music.

*Young man, there's no need to feel down.
I said, young man, pick yourself off the ground.
I said, young man, 'cause you're in a new town
There's no need to be unhappy.*

*Young man, there's a place you can go.
I said, young man, when you're short on your dough.
You can trade there, and I'm sure you will find
Many ways to have a good time.*

*It's fun to trade in the U. S.M.C.A.
It's fun to trade in the U.S.M.C.A.*



Life After Brexit

The U.K. government is advancing space collaboration with the U.S. as it pursues new satellite launch capabilities;

"If the U.K. and U.S. can foster even deeper co-operations, our world-class armed and security forces can work together to withstand the threats of today and tomorrow," a cabinet secretary and national security adviser for the U.K., said in a U.K. defense ministry document.

The U.K. is advancing space capability development efforts and one of those initiatives is **Team Artemis**,

which is composed of U.S. and British defense personnel.

The Royal Air Force is spending a lot of money to bring into low-Earth orbit a network of small satellites designed to transmit data and high-resolution video to fighter aircraft.

The U.K. is addressing the challenges related to space warfighting which is a natural progression to hi-tech drones and unmanned fighter aircraft

The U.K. made a conscious decision that it needs to engage in a renaissance of its national space capabilities and it has aggressively moved in that direction in a way that will result in activity and collaboration with its closest allies in every space sector



Still Reading This?

If you are reading this newsletter in January 2020 I suspect one of a few possibilities.

- A) You really (really) like this newsletter which is original, witty, smart and fun (not).
- B) You are unemployed or at least under employed..
- C) The newsletter reminds you of your childhood.
- D) If you print it out before you head to the washroom in it has dual purpose (reading it being one of them).
- E) You like "original" companies and want to do more and more business with them.
- F) It gives you something to talk about at the water fountain (does anyone still have those)?

Dr. Cleev-ous is Back Again

The year 20-20 and a new decade starts,
And we can deliver heat shrink molded parts,
And although I do not have a bachelor of arts,
our products are not the same as they sell at Walmarts,
we pinky swear and cross our hearts,
And that comes from the management
(yes those old farts)



This Month in History

January 21, 1976

The Concorde supersonic jet began passenger service with flights from London to Bahrain and Paris to Rio de Janeiro, cruising at twice the speed of sound (Mach 2) at an altitude up to 60,000 feet.



January 24, 1972

Japanese soldier Shoichi Yokoi was discovered on Guam after he had spent 28 years hiding out in the jungle not knowing World War II had long since ended.



January 26, 1788

The British established a settlement at Sydney Harbor in Australia as 11 ships with 778 convicts arrived, setting up a penal colony to relieve overcrowded prisons in England.





January 28, 1547

King Henry VIII of England died and was succeeded by his son, Edward VI. Henry had ruled since 1509 and had broken all ties with the Roman Catholic Church over the issue of divorce.

He married a total of six times. Edward VI was the son of his third wife, Jane Seymour. Edward became king at age 10, but died of tuberculosis at age 16. He was followed by his half-sister, Mary.



January 28, 1986

The U.S. Space Shuttle Challenger exploded 74 seconds into its flight, killing seven persons, including Christa McAuliffe, a teacher who was to be the first ordinary citizen in space.



January 30, 1835

President Andrew Jackson survived the first assassination attempt on a U.S. President. While leaving the House of Representatives Chamber, an insane would-be assassin fired two pistol shots at him, however both pistols misfired and the president was unharmed.



January 31, 1943

German troops surrendered at Stalingrad, marking the first big defeat of Hitler's armies in World War II.

During the Battle of Stalingrad, 160,000 Germans were killed and 90,000 taken prisoner, including the commander, Friedrich von Paulus, the first German field marshal ever to surrender.

The captured Germans were forced to march to Siberia, with few ever returning to Germany.



FOT Wall
(Fly On The Wall)

It is January 2020 and the fly is listening in on conversation between the Queen of England and her oldest son Prince Charles

Queen: *I don't want Harry and Meghan to go.*

Charles: *But Mummy. The press have made it impossible for them to stay in England.*

Queen: *But why CANADA? Surely they will be hounded just as much?"*

Charles: *Those vultures in the press don't like the cold plus they don't speak French.*

Queen: *But they are good for the Royal Family "Brand", having made us relevant and liked again*

Charles: *But Mummy. After all things Andrew related I think they want to get out of the spotlight.*

Queen: *Andrew who?*

Charles: *Oh Mummy. Surely you jest and have not turned your back on him*

Queen: *The family needs to show well in this age of social media and a need for instant gratification.*

Maybe he should take a DNA test just to make sure he is "royal"

Charles: *Harry Who?*



Vertically Integrated Solutions

Download Cleeve Technology International's Vertically Integrated Catalogue:
[Vertically Integrated Solutions](#)

Quote of the Month

"He is so desperate he would start a war with Iran to win re-election"

-Donald Trump

(Donald Trump predicted that then-President Barack Obama would start a war with Iran in order to win re-election.)

Cleeve. Experience You Can Trust!

Our Mission

We provide high quality, zero risk electrical interconnect solutions through research, innovation and skilled expertise

for use in harsh and challenging environments, such as the aerospace and defence industries, thus allowing our customers to focus on their own core interests and capabilities.

We Want To Connect With You!

Our knowledge and familiarity with products and assemblies enables us to support the integration and supply of electrical interconnect components and assemblies that meet customer and program requirements in Canada and internationally.

We are confident that we can provide qualified and cost effective solutions, products and assemblies for your applications and requirements and welcome an opportunity to discuss your needs.

Our team of experienced professionals will work with you to ensure your interconnectivity needs are meet the highest level of industry standards and requirements.

Connect with any one of our representatives below to discuss your needs. Whether you need for a simple quotation or if you are ready to move forward with a complex build, we standing by, ready to assist!

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