



# CLEEVE CONNECTION

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[www.cleevetech.com](http://www.cleevetech.com)

*To all our customers, suppliers and friends*

*This is NOT your much loved  
Monthly Newsletter*

*This is a little bonus publication called  
"After The Show"*

## Delete, Delete

*For those of you that are really busy and don't have time for useless newsletters or company promotional email  
DELETE this right away*

*(it's just Cleeve trying to get your attention YET again).*

*But for those of you that like to take a few minutes away from your hectic day  
(even if you're reading this in the washroom)*

*READ ON.*

*Many Thanks to everyone that called by to visit us at the CANSEC 2019 show.*

*It was warm and sunny both days of the show.*

It was warm and sunny both days of the show, meaning the crowds seemed to love both our inside stand AND outside Huey meeting room. And of course the "Frisbee" toss with targets at which to show off your skills



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## Customer Profile

We carried out research with over 5000 people at the show. We asked them over 200 questions related to business, life style and personal stuff, here are our findings;

The average Cleeve customer loves a good Frisbee.

**Vertically Integrated Solutions**

Connectivity | Engineering | Automation

## WHO was at the show?

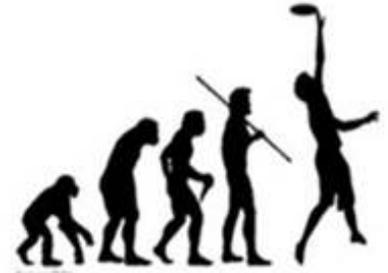
Vital statistics as related to the CANSEC show:

- Over 15,000 folk attended the show.
- Over 5,000 Government of Canada representatives, 3,000 of these from DND.
- Over 600 VIPs, Generals, top Military and Government officials, MPs, Senators, and Cabinet Ministers also attended the event.
- Over 40 delegations from around the world participated in show

Cleeve handed out 4875 Frisbee's.  
Seventeen more Cleeve Frisbee's ended up on the roof of other stands.  
494 different folk had a go at the Cleeve Frisbee toss, target range, of those, 287 had multiple attempts but could not "score."  
Only 29 people actually got a Frisbee through one of the target slots (we had a big slot and a small, very difficult slot).

Then Jack Logan from DND walked up.  
He stood over 80 feet away from the target,  
he took one shot, which went straight through the smaller slot (did not even touch the sides)

he took one shot, which went straight through the smaller slot (did not even touch the sides).  
And he walked off as if he did this all the time.  
NICE ONE Jack!



## Back to Business

Cleeve continues to respond to market demands and customer's needs with continued investment in Electrical Interconnect manufacturing and Made in Canada solutions. From high performance electrical interconnect products such as wire and cable, connectors and accessories to harness assemblies and systems for the Defence, communications and Aerospace industries. Assigned with NSCM cage code 3AN64. AS9100, ISO, SC21, Controlled goods and many other accreditations and approvals.

### **Cleeve Certifications:**

- *AS9100 Rev D Certified and Compliant (CA10/407023)*
- *IPC/WHMA-A-620 Certified Trainers and Operators*
- *Canadian Controlled Goods Program, Certified and Compliant*
- *GIDEP Registered (DC9)*

### **Cleeve Services:**

- *Build-to-Print Manufacturing of Cable/ Wire Harness, Fiber Optic Assemblies and Electromechanical Enclosures. Turn-Key production or use Customer-Furnished Material*
- *Build across multiple Sectors; Aerospace, Military, Marine, Offshore, and Resource sectors*

- Fully Integrated MRP System; design software
- Material Handling, ordering kitting and supply
- Full 3D modelling and engineering support
- Over Moulded (Vacuum Cast) Cable and Harness Services as well as Fiber Optic capabilities
- Automated Wire Cutting/Stripping and Crimping
- Automated Heat Shrink Cutting, Automated Coax Cutting Terminations
- Cable Stripping, Cable-Over Braiding Machines, Automated Hi-Pot and RF Testing
- Full DND Canada Compliant Communication harness signal testing
- Robotic Design and system integration for the manufacturing and tooling industry

**Cleeve Compliance:**

- Experienced in all Control Goods and ITAR requirements
- International Trade & Foreign Currency Transactions

**Why not Challenge us?**

Build or buy?

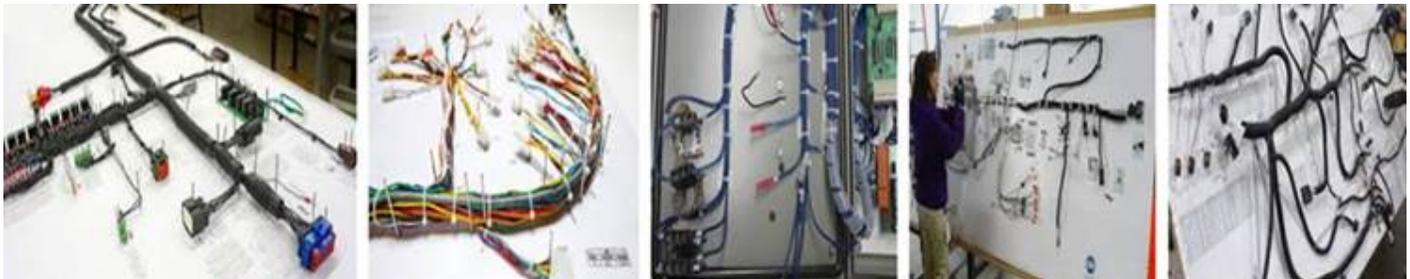
In house or out-source?

How can a Canadian company compete you may well ask?

And if they can, what is the quality like?

Can we support your schedule?

(go on.....you know you want to!)



**DSEi only Months away!**



September 10-13, 2019  
LONDON, UK

DSEI 2019 (Defence and Security Equipment International) Exhibition will take place from September 10th to 13th, at the exhibition centre - Excel London - London, UK. This event connects governments, national armed forces, and the global defence & security supply with a range of valuable opportunities for networking, a platform for business.

At DSEI you can discover & experience the latest capabilities across the Aerospace, Land, Naval, Security & Joint domains.

DSEI brings together the entire defence and security industry to source the latest equipment and systems, develop international relationships, and generate new business opportunities.

DSEI 2019 looks to host over 1,600 exhibitors from over 40 international countries

**Why not set up a meeting with your friends from Cleeve right now!**

## Another Cleevette Soon to be Born!



## Canadian Connectivity Country Manager (CCCM)

As hard as it is for me to believe this;  
a little bird tells me the Canadian Connectivity Country Manager (CCCM)  
did not make it to CANSEC (because he could not get a free ticket).

And then yet another little bird tells me he did indeed attend the show.  
But due to his "popularity" came in disguise.  
Does anyone know if he is in one of the photo's below?



## How Much Beer Do You Drink?

A husband and wife are sat in a pub in Liverpool, England.  
The wife says to her Husband, "Hey Billy, You like ya beer don't you"  
And Billy says, "YEP, Laura do"

And Billy says, "YEP, I sure do"

So his wife (Sally) says "how many do you think you average every day Billy"  
Billy thinks he knows where this is going so he plays it down and says "Maybe three a day on average."

"So," says Sally "that's around 1000 beers a year at £4 a pint. Over 30 years  
you could have brought a villa in Florida!"

"How about you Sally?" says Billy, "do you like beer?"

"NO" says Sally, "Can't stand the stuff".

"So where's your villa?"



## Get to 30,000 Feet Then Turn Left!

A British Airways flight destined for Düsseldorf in Germany landed in Edinburgh by mistake, after the flight paperwork was submitted incorrectly.

The passengers only realised the error when the plane landed and the "Welcome to Edinburgh" announcement was made.

British Airways said it was looking to find out why it filed the wrong flight plan.

"We have apologised to customers for this interruption to their journey and will be contacting them all individually," British Airways said in a statement.

All I have to say is it's a good job the computer didn't say they should head to New York  
Otherwise the announcement would have been  
Brace position, Brace position, Brace position.  
And Haggis would not have been on the menu.

## Dr. Cleev-ous is Back Again

Although we may not be mentally stable  
Our goal is to get a seat at your table,  
To build your harness or cable,  
Of which we are able,  
To place in a bag  
With a nice sticky label,  
That we send with your waybill,  
Then we have a coffee and a bagel,  
While we wait for your appraisal,



**FOT Wall**  
**(Fly On The Wall)**

***It's 28<sup>th</sup> of May 2019. It's 11 o'clock in the morning and the location is CANSEC show ground in Ottawa, Canada.***

***The fly is located on the edge of a Tim Hortons coffee cup when it hears two Cleeve employees talking***

***Cleeve Employee one: "I thought you were installing the tail on the helicopter"***

***Cleeve Employee two: "When I volunteered I assumed we would have help"***

***Cleeve Employee one: "How long have you worked for Cleeve? I am your help"***

***Cleeve Employee two: "Can't we ask that fork lift driver if he'll help?"***

***Cleeve Employee one: "Sure, ask him if he can help, but he will have to be cheap"***

***Cleeve Employee two: "Should I offer him a six pack of beer?"***

***Cleeve Employee one: "I said cheap!"***



## **Vertically Integrated Solutions**

**Download Cleeve Technology International's Vertically Integrated Catalogue:**  
[Vertically Integrated Solutions](#)

## **Quote of the Month**

**" Brexit is the best thing to happen for Russia, for America, for Germany, and for democracy"**

**Nigel Farage**

## **Cleeve. Experience You Can Trust!**

### **Our Mission**

We provide high quality, zero risk electrical interconnect solutions through research, innovation and skilled expertise for use in harsh and challenging environments, such as the aerospace and defence industries, thus allowing our customers to focus on their own core interests and capabilities.

### **We Want To Connect With You!**

Our knowledge and familiarity with products and assemblies enables us to support the integration and supply of

Our knowledge and familiarity with products and assemblies enables us to support the integration and supply of electrical interconnect components and assemblies that meet customer and program requirements in Canada and internationally.

We are confident that we can provide qualified and cost effective solutions, products and assemblies for your applications and requirements and welcome an opportunity to discuss your needs.

Our team of experienced professionals will work with you to ensure your interconnectivity needs are meet the highest level of industry standards and requirements.

Connect with any one of our representatives below to discuss your needs. Whether you need for a simple quotation or if you are ready to move forward with a complex build, we standing by, ready to assist!

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